



Brittany Lawrence
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OBJECTIVE

To strive for creativity and excellence in user experience through new design practices and usability standards.

EXPERIENCE

UI Architect @ Ernst & Young
alpharetta, georgia october 2014 to october 2015

Our team was the driving force in creating better user experiences in EY applications (internal & external). I was responsible for creating the initial assets & ideas to be used in the EY Style Guide. I also put the style guide into practice by incorporating those assets into application designs.

digital designer @ Never Without
september 2011 to september 2014

I was responsible for designing and developing websites, banner ads, and application interfaces my company. Some of my clients were Lancôme USA, Ralph Lauren, ZEP products, Emory Human Health, American Cancer Society, and AT&T.

design manager @ Coco Design
february 2010 to september 2011

I managed our company's branding and marketing efforts, create and develop website and application design, and also manage project workflow. I've also had a hand in creating coco's services - helpbook.us and kona cms.

junior web designer @ Brand Asset Digital
may 2008 – february 2010

I was responsible for creating graphics for multimedia projects for clients ranging from small companies to 50 Cent, and McDonald's.

EDUCATION

Pensacola State College
Pensacola, FL

AAS in Multimedia Technology

Learning everything from animating to creating 3D models. It gave me a taste of what jobs are available in the real world and helped me pick the right choice.

SKILLS

programs

Adobe Flash, Photoshop, Illustrator, Fireworks, InDesign, and can also work efficiently in either Mac or Windows.

abilities

Interactive/Static Wireframes

Web/App Mockups

Converting mockups to HTML5, jQuery & CSS3

Integrating Mockups into Wordpress, Shopify

Design, Develop, Implement Emails using Mailchimp

Design, Develop Flash Banners

AWARDS

Silver ADDY Award in Advertising Industry Self-promotion